

Providing solutions to the flooring and tiling markets



Ardex Building Products Ireland one Ireland' leading suppliers of flooring and tile adhesive continues to develop. With a strong brand portfolio including Ardex, BAL and Dunlop the company's focus is to support its customer base of specialist tile retailers, distributors and flooring contractors by providing the complete systems package of high performing quality products along with excellence in customer service.

From their base in Plato Business Park just off the M50 in Blanchardstown in West Dublin, the company operates a state of the art facility. As Noel O'Toole Director and General Manager Ardex Division, 'our ability to provide product when and where the customer needs is a vital component to our continuing success'

With a team of 18 looking after the markets in Northern Ireland and the Republic of Ireland, the company provides the complete service offering from training, technical support, site visits, specifications, moisture and site surveys.

According to JP Kennedy Director and General Manager BAL & Dunlop Division, 'one of the most important support tools is our emphasis on training and support, we have been running specialist contractor training courses in Ireland for over 10 years and our training centre here in Plato has been a huge success. The next stage in our training development strategy is to obtain accreditation for assessing contractors and providing qualifications. We work closely with the NVQ associations, FAS and the trade associations including the TTA and CIF.

Ardex Building Products is part of the Ardex Group a worldwide leader specialising in the manufacture of flooring, tiling and associated products. With a worldwide turnover of €500million, 1,700 employees in over 30 countries worldwide. The Groups vision is to be the worlds leading solution providers of high quality specialist building products.

So what are the current devel-

opments within the company for Irish market? Noel O'Toole comments: 'We have successfully launched a new range of Ardex finish flooring products including an extensive range of Epoxies and PU's. We have also launched a new ammonia free version of the industry leading Arditex latex leveling compounds Arditex NA.

New product launch – BAL Microcolour

An exciting new range of quality high performance coloured grouts, the new BAL Microcolour grout range is available in 12 colours and includes the built in anti bacterial protection of Microban® which protects against black mould. The grouts are efflorescence free, water repellent and fast setting. According to JP Kennedy "The BAL Microcolour grout range is designed to meet the increasing demands for high quality coloured grouts within the tile industry, with Natural Stone tiles and polished porcelain the current



trends the colours are designed to both compliment and contrast"

